

## Alliance Relations, Development, and Field Governance

Within the Alliance Relations, Development, and Field Governance department are the following four teams:

- **Field Capacity Building-** The Field Capacity Building team supports NAMI's vast and diverse grassroots network of NAMI State Organizations and NAMI Affiliates through technical assistance, training, tools, resources, and referrals to help them build and/or strengthen organizational capacity.
  - General email: [fieldcapacity2@nami.org](mailto:fieldcapacity2@nami.org)
- **Knowledge and Learning-** The Knowledge and Learning team supports all teams in the department and is responsible for advancing and promoting a learning culture at NAMI that is diverse and inclusive through the development of learning activities, resources, and tools for the field.
  - General email: [fctrainings@nami.org](mailto:fctrainings@nami.org)
- **Field Governance & Membership-** The Field Governance & Membership team develops and delivers all governance compliance efforts, as well as membership management and implementation, related to NAMI State Organizations and NAMI Affiliates.

Contact:

- [memberservices@nami.org](mailto:memberservices@nami.org) for membership-related questions, including renewals, transfers, and updates
- [standards@nami.org](mailto:standards@nami.org) for Standards of Excellence questions, logo update/usage requests, and NAMI Affiliate status changes (changing from Model A to B or B to A, termination or dissolution, geographic service area expansion)
- [newaffiliate@nami.org](mailto:newaffiliate@nami.org) for questions about the New Affiliate Formation process
- **Field Resource Development-** The Field Resource Development team provides NAMI State Organizations and NAMI Affiliates with resources, coaching, support, and technical assistance related to the NAMIWalks program.
  - General email: [namiwalks@nami.org](mailto:namiwalks@nami.org)

## Government Relations, Policy, and Advocacy

- The Government Relations, Policy, and Advocacy department works with NAMI State Organization and Affiliate leaders to enact policy change that will improve the lives of all people affected by mental health conditions. They provide support, technical assistance, and tools to help NAMI State Organizations and Affiliates with their advocacy efforts and engage NAMIs on key initiatives, like #Vote4MentalHealth, the Reimagine Crisis campaign, and federal advocacy opportunities.
  - General email: [mhpolicy@nami.org](mailto:mhpolicy@nami.org)

## Information Systems (InfoSys)

- The Information Systems (InfoSys) team enables NAMI National staff, NAMI State Organizations, NAMI Affiliates, and the public to easily access and use NAMI's technical systems and data to support their day-to-day needs and work. This includes online NAMI program evaluations, the Community of Practice for board advisory councils, and NAMI 720. For questions about technology and data, email the InfoSys team and they will make sure you quickly get connected with the right person to help.
  - General email: [success@nami.org](mailto:success@nami.org)

## Marketing and Communications

- The Marketing & Communications Department is responsible for NAMI National's overall marketing and communications strategy development to broaden the impact of the organization and ensure brand and reputation integrity. This department creates digital assets such as NAMI education program and NAMI organization logos and various marketing/communications assets that can be used and shared by the NAMI Alliance. In addition, this department produces Field News and the NAMI Advocate magazine.
  - General email: [marcom@nami.org](mailto:marcom@nami.org)

## Research, Support, and Education

Within the **Research, Support, and Education** department are the following three teams:

- **Research-** The Research team works with internal and external partners to conduct, advocate for, and communicate the impact of both clinical and community-oriented research. The Research team conducts periodic surveys to get input directly from the Alliance, maintains the clinical and statistical information on NAMI.org, and shares research opportunities with the field.
  - General email: [research@nami.org](mailto:research@nami.org)
- **Education-** The Education team oversees and creates peer-led programs, training, and support groups that provide outstanding free mental health education, skills training, and support to a wide range of audiences. They provide program-related technical assistance, volunteer leader training, tools, and resources for NAMI State Organizations and Affiliates.
  - General email: [namieducation@nami.org](mailto:namieducation@nami.org)
- **Helpline-** The NAMI Helpline is a free, nationwide peer-support service providing information, resources, and support. The Helpline team often refers help-seekers to NAMI State Organizations and Affiliates and may reach out to organizations directly if there are questions.
  - General email: [helpline@nami.org](mailto:helpline@nami.org)

## Strategic Alliances and Development

- The Strategic Alliances and Development Team works to create and manage effective relationships with key stakeholders to generate the resources, partnerships, and visibility needed to fulfill NAMI's mission. This department works with external stakeholders to offer grant opportunities for NAMI State Organizations and Affiliates and provides support, tools, and resources to the field on fundraising and grant writing.
  - The Strategic Alliances and Development team works with other departments at NAMI to notify the field of grant opportunities as they are available. Typically, a unique email at NAMI National is created for different grant opportunities.

## Strategy and Impact

- The Strategy and Impact (S&I) Department collaborates with other NAMI National departments to advance NAMI's strategic priorities. They focus on youth and young adults, justice diversion, and cross-cultural innovation and engagement by interfacing with the field, collaborating with national partners, facilitating important conversations, and providing resources for field programs. In addition, they lead efforts to systematically measure and evaluate NAMI activities by identifying and collecting relevant data for S&I activities and helping other departments at NAMI National do the same.