

Recommended Time Frame

3 Months

- Complete ethics-related learning
- Determine your baseline competencies
- Plan to get a crash course in need-to-know areas
- Tap into local ED groups
- Connect with local nonprofit associations
- Draft your elevator speech
- Celebrate your first win!
- Evaluate progress toward onboarding goals

Your ED Role

6+ Months

- Continue professional development
- Review previous EDLE content
- Take advocacy training
- Consider succession planning

Your NAMI Organization

- Review any fund development plan
- Review any operations plan
- Identify top strengths and areas to address
- Learn about the local/state/federal mental health system
- Meet with community stakeholders

- Review your organization's governing documents (especially bylaws)
- Continue to build relationships with external stakeholders
- Join coalitions and local alliances
- Establish a relationship with local media
- Revisit critical document
- Reflect on the past year

Recommended Time Frame

3 Months

- Connect with other NAMI EDs
- Attend an ED council meeting
- Connect with NAMI teams as needed
- Get to know NAMI's systems (720&360)
- Participate in a NAMI program
- Meet with state organization (if affiliate)
- Have an affiliate meeting (if state organization)

6+ Months

- Continue to build relationship with NAMI National, state organization, and affiliates
- Learn about NAMI programs
- Review content from previous NAMICons and other informational content
- Review NAMI marketing and communications guidance
- Continue to build relationship with NAMI National and other NAMI organizations

NAMI
National